



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

## Cornell's Colin Greening Selected by Nationwide Vote of Media, Fans and Coaches as Lowe's Senior CLASS Award Winner in Hockey

April 8, 2010 (Detroit) – Cornell University forward Colin Greening, the ECAC Hockey Student-Athlete of the Year, has been selected as the Lowe's Senior CLASS Award winner for men's ice hockey.

The award, chosen by a nationwide vote of Division I men's coaches, national hockey media and fans, is awarded annually to the most outstanding senior student-athlete in NCAA<sup>®</sup> Division I men's ice hockey. The announcement and trophy presentation were made today by Lowe's, an official Corporate Partner of the NCAA, during the 2010 NCAA<sup>®</sup> Men's Frozen Four<sup>®</sup> in Detroit.

An acronym for *Celebrating Loyalty and Achievement for Staying in School*<sup>™</sup>, the Lowe's Senior CLASS Award focuses on the total student-athlete and encourages students to use their platform in athletics to make a positive impact as leaders in their communities. The award identifies personal qualities that define a complete student-athlete, with criteria including **community** service, excellence in the **classroom**, outstanding **character** and **competition** on the field.

"It's an incredible honor just to be part of the 20 great nominees, let alone the 10 finalists, and to be declared the winner is something I can only dream of. It's special to me because it encompasses all the many facets of a person's character, including the community service and the classroom, things that I take very seriously," Greening said. "This award highlights all of the attributes of the type of person that I want to be. To be the winner among so many great people – when you look at all the different attributes of everyone in the top 10 and 20 for this award – to be the winner is absolutely incredible."

Greening maintains a 3.95 grade point average in applied economics and management and is a member of Cornell's Red Key Honor Society, which is limited to student-athletes who show tremendous leadership, integrity and responsibility within their varsity program in addition to a commitment to community service and academics.

Greening is extremely active in the Ithaca community with local elementary schools and the Big Brothers/Big Sisters program. He assisted the Porte De Belen Foundation's trip to the Dominican Republic, by helping raise funds for building materials and collecting athletic equipment to be donated to the children of the region. For his efforts, he was one of only 25 students to be named a Cornell Campus "Changemaker."

"Colin's very deserving of such an honor. There couldn't be a more complete definition of a student-athlete," said Cornell head coach Mike Shafer. "Colin's been a role model for kids in the community, his teammates and fellow student-athletes and others on the Cornell campus. He's highly respected by the faculty and others who have been touched by his great enthusiasm and personality on campus."

Greening became the 45<sup>th</sup> player in program history to record 100 career points when he reached that mark this season. During the regular season, he ranked second on the team in scoring with 35 points in 33 games and was named first-team All-Ivy League and second-team All-ECAC. Greening was also a candidate for the Hobey Baker Award. Cornell finished the year with a 21-9-4 record, winning its 12<sup>th</sup> ECAC title and advancing to the NCAA tournament for the second straight year.

“Colin has worked hard to make a difference in his community and on campus during his years at Cornell and we congratulate him for his good works,” said Tom Lamb, Lowe’s senior vice president of marketing. “It’s obvious that he cares a great deal about others, and we salute his efforts to be a complete student-athlete.”

## 2010 Lowe’s Senior CLASS Award Senior All-America First Team

Name	Position	School
Matt Fairchild	Forward	Air Force
Colin Greening	Forward	Cornell
Dion Knelsen	Center	Alaska Fairbanks
Garrett Raboin	Defense	St. Cloud State
Eli Vlasisavljevich	Defense	Michigan Tech

## Senior All-America Second Team

Name	Position	School
Jean-Marc Beaudoin	Forward	Quinnipiac
Cody Chupp	Forward	Ferris State
Martin Nolet	Defenseman	Massachusetts
Rhett Rakhshani	Forward	Denver
Dan Ringwald	Defenseman	RIT

### ABOUT THE AWARD

An acronym for *Celebrating Loyalty and Achievement for Staying in School*<sup>™</sup>, the Lowe’s Senior CLASS Award honors the attributes of senior student-athletes in four areas: classroom, community, character and competition. The award program is designed exclusively for college seniors who are utilizing their complete athletic eligibility, remaining committed to their university and pursuing the many rewards that a senior season can bring.

Sportscaster **Dick Enberg**, Honorary Chairman of the Lowe’s Senior CLASS Award, first conceived the idea of an award for seniors in 2001 in response to the growing trend of men’s basketball players leaving school early for the NBA. The award program has expanded the past two years to include a total of nine NCAA<sup>®</sup> Division I sports – football, men’s and women’s soccer, men’s ice hockey, men’s lacrosse, baseball and softball in addition to men’s and women’s basketball. The award is sponsored by Lowe’s, an official Corporate Partner of the NCAA<sup>®</sup>, and managed by Premier Sports Management. For more information, visit [www.seniorCLASSaward.com](http://www.seniorCLASSaward.com).

**ABOUT LOWE'S**

With fiscal year 2009 sales of \$47.2 billion, Lowe's Companies, Inc. is a FORTUNE® 50 company that serves approximately 15 million customers a week at more than 1,700 home improvement stores in the United States, Canada and Mexico. Founded in 1946 and based in Mooresville, N.C., Lowe's is the second-largest home improvement retailer in the world. For more information, visit [Lowe.com](http://Lowe.com).

**ABOUT THE NCAA**

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletics opportunities for more than 400,000 student-athletes at more than 1,000 member colleges and universities. Each year, more than 54,000 student-athletes compete in NCAA championships in Divisions I, II and III sports. Visit [www.NCAA.org](http://www.NCAA.org) and [www.NCAA.com](http://www.NCAA.com) for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes.

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