



**CBS SPORTS**  
51 WEST 52 STREET  
NEW YORK, NEW YORK 10019-6188  
(212) 975-4321

During the CBS telecast of the 2001 NCAA Basketball Championship Game, we produced a halftime package that paid tribute to college basketball's senior players. Inspired by the great story of Shane Battier, I introduced the idea of a special award. The time had come, I reasoned, to honor a senior who bypassed the early riches of the NBA and remained committed to his university basketball program and worked toward a college degree.

At the time, it was simply a concept. Today, I am thrilled to serve as Honorary Chairman of the Senior CLASS Award. I believe whole-heartedly in the institution of intercollegiate athletics and the tremendous experience that student athletes gain from competition in their sport and life-skills from the classroom.

During my career as a network sportscaster, I have seen first-hand how the lives of college athletes are impacted by their coaches, their teammates and their schools. They are a select few who enjoy a unique experience that shapes the rest of their life, and in turn, can have a direct influence on their community.

Please join with me in Celebrating Loyalty and Achievement for Staying in School. We have to feel very good about a new tradition that seeks to honor the attributes of a special breed of athlete, the college senior.

Sincerely,

A handwritten signature in black ink that reads "Dick Enberg". The signature is written in a cursive, flowing style.

Dick Enberg  
Honorary Chairman